

BROADCLYST PARISH COUNCIL

COMMUNICATIONS COMMITTEE MEETING MINUTES (Draft)

To: Broadclyst Parish Council Communications Committee Members:

Cllrs Keeping (Chair), Fernley, L Straw, Boyles, non-councillor members, Clare Ratcliffe.

For Information: Broadclyst Parish Councillors, District and County Ward Members, Press and Public.

Communications Committee Members were invited to attend a **Communications Committee** meeting of Broadclyst Parish Council on **16th January 2026** at **13:00pm** in the **Broadclyst Sports Pavilion**, Holly Close, Broadclyst, EX5 3JB the for the purpose of transacting the following business:

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MINUTES (Draft)

The meeting opened at 13:00hrs

C26/01/01 ATTENDANCE

- i. Councillor Record of **Attendance**:
Cllrs Keeping (Chair), Boyles and Fernley
Councillor **Apologies**:
Cllr L Straw
- ii. Non-Councillor Record of **Attendance**:
Gemma Cole (Officer)
Non- Councillor **Apologies**:
Clare Ratcliffe

C26/01/02 DISCLOSABLE PECUNIARY INTEREST

There were no new DPLs or requests for dispensation made to the Clerk or Assistant Clerk.

C26/01/03 MINUTES

The Communications Committee received, and resolve to approve as a correct record, the draft minutes of the Communications Committee meeting on 17th October 2025.

Proposed by Cllr Boyles, seconded by Cllr Fernley to approve the draft Minutes as a correct record.

Vote: Unanimously supported.

Resolved: that the draft Minutes from 17th October 2025 be approved as a correct record of the meeting.

C26/01/04 BROADSHEET

- i. General Broadsheet update including any feedback from parishioners on the Winter 2025 edition.
Feedback has been overall positive. The Assistant Clerk advised that the next edition in the Spring is planned to use a new publishing tool for the publication, due to Publisher (which is used currently) being decommissioned later in the year.
- ii. Suggested articles for future editions
 - Notification of change of grant policy and info of how to apply.
 - Map of children and youth groups within the parish
 - Expansion on the capybara reference
 - VIP membership opportunities
 - National Trust entry (ask about adding a piece about the loss of Markers as a tourist attraction)
 - Clyst Vale entry
 - Tithebarn Residents Association
 - Repair café feedback
 - Clyst caring update
 - Gardening for wildlife (if room!)
 - Possible SANG update (PF to liaise with PO)
 - Meet the Councillor – Cllrs Henry Massey and Ed Rhodes for this edition
 - Council Table (Cllr Taylor)
 - Church entry
 - Call for events and visual (encourage people to share planned events within the parish)
 - Litter Pick dates for the diary
 - Toddler group plug (if needed)
 - New Gym near Killerton

- Parishioner article – Kennicott
- Rangers update (community group)
- £1 land / Eagle One
- Jonathan Bishop – OBE (environmental works and projects)
- WI (post meeting addition)
- Craft group to be added to “What’s on” section (Cllr Boyles)

iii. Advertisements

The following was discussed

- It was agreed to keep the advertising level as is, as the balance of adverts and articles is good
- The Assistant Clerk advised that invoicing for the year had been sent, with one advertiser ceasing advertising going forwards.

iv. Current Distribution

- The latest edition printed 3,900 copies, with minimal copies appearing to be spare or surplus. Further copies will be required as and when further developments are completed.
- Continue to liaise with TRA and volunteers to confirm required copies for distribution.
- Good coverage and level of volunteers within the Tithebarn community.
- The area of Blackhorse and other small gaps have been covered by a youth volunteer, working towards their Duke of Edinburgh award.

v. Distribution challenges and solutions

In order to ensure timely delivery of The Broadsheet, it was agreed that a note should be added at bulk distribution points to request volunteers deliver within 10 days (the 2nd Sunday in the month after drop-off).

C26/01/05 WEBSITE

- i. New website is due to be in place in the near future, as per council resolution.

C26/01/06 NOTICEBOARDS

- i. Broadclyst Primary School have responded to the “in principle” request to a noticeboard on the railings to the end of School Lane (as per School Traffic, Mobility and Environment Working Group actions). TCAT have not approved this, and there has also been instances of antisocial vehicle use in School Lane. Other options, such as posters on telegraph poles, to be explored.

C26/01/07 SOCIAL MEDIA

- i. Facebook
 - a. No updates
- ii. Instagram
 - a. No updates
- iii. X (previously Twitter)
 - a. The use of this platform was discussed and whether it was a social media platform that Broadclyst Parish Council would want to continue to engage with.
 Proposal: It was proposed by Cllr Keeping that the council to stops using X as a social media platform. This was seconded by Cllr Boyles and unanimously agreed. **RESOLVED**

C26/01/08 CLOSE OF MEETING

The meeting closed at 14:24hrs.

Signed:

Print:

Date:

ALL DOCUMENTS AVAILABLE IN LARGE PRINT