

COMMUNICATIONS SUB-COMMITTEE MEETING MINUTES

For Information: Broadclyst Parish Councillors, District and County Ward Members, Press and Public.

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MINUTES (Draft)

The meeting opened at 13:05hrs

C25/05/01 ATTENDANCE

- i. Councillor Record of **Attendance**:
Cllrs Gent and Fernley
Councillor **Apologies**:
Cllr Straw
- ii. Non- Councillor Record of **Attendance**:
Gemma Cole (Officer)
Non- Councillor **Apologies**:
Clare Ratcliffe

C25/05/02 DISCLOSABLE PECUNIARY INTEREST

There were no new DPIs or requests for dispensation made to the Clerk or Assistant Clerk.

C25/05/03 MINUTES

The Council received, and resolved to approve as a correct record, the draft minutes of the Communications Subcommittee meeting on 17th January 2025.

Resolved: that the draft Minutes from 17th January 2025 be approved as a correct record of the meeting.

C25/05/04 BROADSHEET

- i. General Broadsheet update including any feedback from parishioners on the Spring 2025 edition.
Feedback has been overall positive.
- ii. Suggested articles for future editions
 - Little Valley Animal Shelter Summer Draw – RSPCA Devon (Gemma)
 - Cold Callers' advice (Gemma)
 - CVCC (Gemma)
 - Youth Club/YMCA Westclyst (Gemma)
 - Heathfield Farm open day (Gemma)
 - Environment Group (Paula)
 - Walk of the Edition (Killerton to Broadclyst Village – provided by Clare)
 - Devon Communities Learning (Gemma)
 - Bill Horner – Mosshayne/Tithebarn piece / Archaeology of Redhayes and Mosshayne (Henry)
 - Gardening for Wildlife – take rubbish home to protect wildlife / sky lantern waste (Gemma)
 - ~~Clyst Caring appointment of a new manager at the charity shop, and possibly the development of a new "Home visitor/enabler" role (Henry)~~
 - Pinhoe Scouts (Gemma)
 - Sovereign N42 and standard – all future homes standards – front page (Westclyst) and second page carryover (Gemma)
 - Hele – village of 3 parishes (Autumn)
 - Westclyst Community Space for Community Use (Front page)
 - Station Road SANG (Autumn)
 - Non-political intro to County Councillors (Gemma)
 - Clerk's Report (Angie)
 - Traffic Campaign (Liz)
 - CIL update x 2-3 pages (Paula)

- Map of park safari (Gemma)
 - Map of facilities (Autumn)
- iii. Advertisements
Assistant Clerk advised that there were a couple of new advert enquiries that had been received, which may lead to additional advertisers going forward. PF to chase whether the new hotel would like to advertise going forwards.
- iv. Current Distribution
There is a replacement needed for some areas of Broadclyst Village. Officers are currently looking into a replacement. A visual map of distribution areas within the parish is due to be created for ease of reference.
- v. Distribution challenges and solutions
It was suggested that Marc Coton is approached to see if he could deliver any spare copies of The Broadsheet to Strawberry Fields (if required).

C25/05/05 WEBSITE

- i. Assistant Clerk advised that a booking calendar for Broadclyst Sports Pavilion is due to be created for the website.
- ii. No further amendments or suggestions were made for website content.

C25/05/06 NOTICEBOARDS

- i. It was again raised whether Tithebarn Tesco or the area of the Square could lend itself to having a noticeboard, as a defib was due to be located here. Assistant Clerk to investigate further and include in report to Council for consideration, if appropriate.

C25/05/07 SOCIAL MEDIA

- i. Facebook
 - a. Work is ongoing for the School Traffic Travel Campaign that is in place throughout May. Positively being received by most, with comments being made across popular posts, creating traction for the overall campaign.
- ii. Instagram
 - a. No updates.
- iii. X (previously Twitter)
 - a. No updates

C25/05/08 CLOSE OF MEETING

The meeting closed at 13:27hrs.

Signed:

Print:

Date:

ALL DOCUMENTS AVAILABLE IN LARGE PRINT